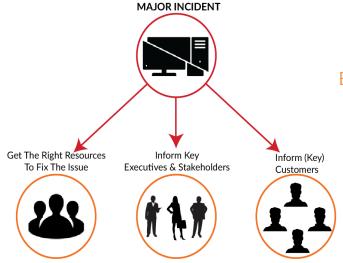
everbridge

MINIMIZE IT DOWNTIME WITH OUR CRITICAL COMMUNICATIONS PLATFORM

+Automatically reach the required people quickly +Immediately collaborate with 1-click conference bridge

+Keep stakeholders and customers informed

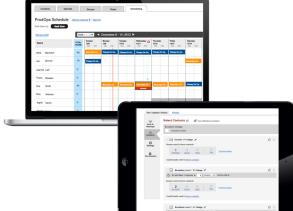


ENGAGE AND INFORM KEY STAKEHOLDERS WHEN IT REALL Y MATTERS

IT Alerting reduces manual errors and maximizes IT sytem uptime. With IT Alerting, the right experts and key stakeholders can be engaged as quickly as possible and supplied with the most up-to-date information.

SOLVING COMMON CHALLENGES WITH IT ALERTING

Problem	Everbridge IT Alerting Solution			
Alerting method unavailable	Multi-Modal: Even when connectivity is weak or unavailable, use IT Alerting to broadcast messages to virtually any communication device with support for multiple contact paths including voice, SMS, push notification app, email, pager etc.			
Inability to integrate with ticketing system and/or monitoring solution	ITSM Integration: Integration with your ITSM platform, e.g. ServiceNow, automates manual tasks and call trees and lets your IT team respond quickly to critical incidents without leaving their ITSM interface			
Manual process to identify available personnel	On-call Scheduling: Keep track of who is on-call and alert the right people based on the type of incident and time of day			
No notification records	tification records Auditing Capabilities: Quickly access audit trails of who was contacted via which path, who responded to an incident and how low it took			
No escalation capabilities	Automatic Escalation of Alerts: Ensure that the next person or group is notified if the first person doesn't respond			

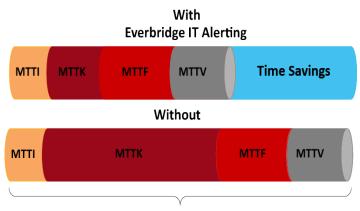


ON-CALL SCHEDULING

Track on-call schedules across teams and send notifications to the right people based on their skill sets and responsibilities

REDUCE MEAN-TIME-TO-KNOW

When a critical incident occurs, timing is everything. Everbridge IT Alerting reduces the Mean-Time-To-Know (MTTK) and results in significant time savings.



MTTR

ACCELERATE AND AUTOMATE WITH ITSM INTEGRATIONS

Integration with ServiceNow and other solutions automates manual tasks and lets your IT teams respond quickly to critical incidents without leaving their ITSM interface.

	Service Nutomation						
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		reamon, appears to be worth in the contrary office, no instances, services available					
	Cverview						
	Critical Incidents Map						

THE ONLY END-TO-END PLATFORM

Planning: Everbridge is easy to set up, maintain, and organize, meaning that you're always ready for a quick, coordinated response. Everbridge ensures that the right messages get to the right people - with the most advanced opt-in portal on the market, streamlined integration with internal and external data sources, and simple group and contact management.

Assessment: When trouble strikes, you need rich insight, presented simply - so you can quickly assess potential impact and make an informed decision to avoid loss. Everbridge offers the only solution on the market that meets these demanding requirements, with the most advanced interactive dashboard in the industry.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

Response: In critical situations, ease-of-use can mean the difference between an effective response and a mistake that carries serious consequences. Everbridge is engineered to be simple to use under pressure, with a user interface that accelerates time-to-message and reduces the likelihood of errors.

Delivery: Even during large-scale disruptions, Everbridge stays on. The most advanced platform in the industry ensures that you reach your contacts - every time. And with worldwide coverage and capabilities, including globally local calling infrastructure and data storage, we're ready to support you wherever your people are in the world.



EVERBRIDGE IT ALERTING